



October 26, 2015

DIVISION MEMORANDUM

No. 157, s. 2015

Conduct of the SY 2015-2016 Division Schools Press Conference (DSPC)

To: Chief (CID), (SGOD), Education Program Supervisors
Public Schools District Supervisors
School Heads/Administrators, School Paper Advisers (SPA)
Public and Private Elementary and Secondary Schools

1. In pursuant to Republic Act (RA) No. 7079, otherwise known as Campus Journalism Act of 1991, Benguet-DepEd announces the conduct of the Division Schools Press Conference (DSPC) for SY 2015-2016 with the theme **"The Role of the 21st Century Campus Journalism in Upholding Good Governance, Leadership, and Transparency"** at Benguet National High School Main (BENHS), Cordillera Regional Science High School and Benguet SPED Center on November 25-28, 2015.
2. Arrival of participants will be after 3 PM on November 25, 2015. Meeting of all advisers will be at 7 PM (after dinner-first meal) at Benguet National High School open gym.
3. A registration fee of FIVE HUNDRED SEVENTY FIVE PESOS (575.00) shall be charged from each participants payable in check or in cash to Benguet National High School to defray expenses for meals (except snacks as agreed during the SPAA meeting), hand-outs, honoraria of speakers/judges, water and electricity. Other operational expenses like certificates, trophies, conference paraphernalia, reproduction of hand-outs and other office supplies shall be charged against division funds/MOOE.
4. The registration fee, travel, snacks, membership/annual dues (30 for student/Journalist, 60 for School Paper adviser) and other expenses incurred in the participation to this conference shall be charged to local funds, school MOOE, and/or other school funds subject to the usual accounting and auditing rules and regulations. Participants from private schools and BSU shall make financial arrangements with their respective administrators.
5. Participating schools/districts are requested to submit the number of their participants by gender to the host school or to the division office on or before November 20, 2015.
6. Participants must bring their own beddings, mosquito nets, eating paraphernalia, school IDs and other personal effects. The last meal is lunch of November 28, 2015.
7. The implementing guidelines/contest rules in the conduct of the 2016 NSPC will be followed except for some specified revisions.
8. Members of the working committees and other information are found in the enclosures.
9. Immediate and widest dissemination of this memorandum is hereby enjoined.


FEDERICO P. MARTIN, Ed. D, CESO VI
OIC-Schools Division Superintendent

CONTEST GUIDELINES FOR 2015 DIVISION SCHOOLS CONFERENCE (DSPC)

1. The Individual Contests for both elementary and secondary levels shall have the following categories/events in two mediums.

English	Filipino
1. Editorial Writing	Pagsulat ng Editoryal
2. Feature writing	Pagsulat ng Lathalain
3. News writing	Pagsulat ng Balita
4. Sports writing	Pagsulat ng Balitang Pampalakasan
5. Science and Technology writing	Pagsulat ng Balitang Agham at Teknolohiya
6. Editorial Cartooning	Kartung Pang-Editoryal
7. Photojournalism	Larawang Pampahayagan
8. Copy Reading and Headline Writing	Pagwawasto at pag-uulo ng Balita

2. Lecture-discussion shall be followed by Individual writing contest both in English and Filipino.
3. There shall be one (1) participant per school, per event. A participant, however, may have a maximum of two (2) events, but in only one medium. There shall be two (2) participants for editorial cartooning; one (1) for English and one (1) for Filipino, likewise with photojournalism; one (1) for Filipino and one (1) for English.
4. Contestants for photojournalism must provide their own digital cameras with not more than 16 megapixels and an empty memory/ storage cards, properly labeled.
5. The Radio Broadcasting and Scriptwriting contest for both elementary shall be in English and Filipino. There shall be 7 Campus Journalists (CJs) per team per medium. The anchor, news presenter, infomercial, technical application, script and radio production will be evaluated.
6. Paper-based school papers may be submitted with the following technical specifications (both elementary and secondary-English and Filipino):

a. Number of Pages
1. Editorial section/ Pahinang Editoryal – at least 2
2. Feature Section/Pahinang Lathalain- at least 3
3. News Section/Pahinang Balita- at least 3
4. Sports Section/Pahinang Isports – at least 2
5. Science and Technology Section/Pahinang Pang-agham at Teknolohiya- at least 2
b. Color: monotone/duotones/tri-color
c. Process: Offset
d. Paper Stock: Book paper or C2S 60 lbs.-70 lbs.
e. Size: 9"x12"- 18"x12" (Elementary) 12"x18"-18"x24" (Secondary)
f. Color: front and back in full color, inside pages in black and white

7. The different sections and categories to be judged for the group contest are as follows:

1. Editorial Section/ Pahinang Editoryal
2. Feature Section/Pahinang Lathalain
3. News Section/Pahinang Balita
4. Sports Section/Pahinang Isports
5. Science and Technology Section/Pahinang Pang-agham at Teknolohiya
6. Lay-out and Page Design Category/ Kategoryang Pag-aanyo at Disenyo ng Pahinang

8. Collaborative Publishing contest and broadcasting shall be conducted per school.
9. Participating schools must submit 10 copies of their school papers before the first writing contest.

GUIDELINES FOR THE CONDUCT OF RADIO BROADCAST CONTEST

A. SCRIPTWRITING

1. The students will be given 1 ½ hours to prepare a script for a 5 –minute radio broadcast, that includes an infomercial, which may depict health, environment, politics and social issues, and four(4) news articles, which may be based on press releases, raw data, or any other option given by the NTWG. The infomercial shall have a maximum length of (1) minute and shall use the language that the group is competing in. Another 30 minutes will be allotted for the printing of the output.
2. Each team may use up to three laptops and an inkjet printer in preparing and printing of the script. The team should ensure that the laptops they will use for the contest should not contain any document that they may use as reference or model during the conduct of the contest. All laptops should be submitted to the contest committee for inspection. Each team is required to bring its own extension wires and other equipment's such as CD player for rehearsal.
3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them to the rest rooms.
4. The script should not bear any information that may identify the school but it should include the names of the members of the team with their job assignment/contribution (i.e. anchor, news presenter, etc.)
5. Scripts should be:
 - Encoded using Arial font size 12
 - With directional instructions in capital letter
 - Double-spaced with normal margin
 - Printed in a letter-sized bond paper (8.5"x11")
6. Each team should submit four (4) copies of the script. Three (3) will be submitted to the judges and one (1) for the chairperson. The team may print extra copies for their own use.

B. Broadcast Simulation

1. A broadcast room for the presentation shall be identified in the testing center or contest venue. Only the contestants, judges and members of the contest committee shall be allowed inside. The student broadcasters shall be concealed from the judges all throughout their presentation.
2. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord will be provided for the CD player, laptops and other sources of sound effects, except mobile phones.
3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust and manipulate the main control board during their presentation.
4. Mobile phones and reference books shall not be allowed in the contest area.
5. In case of power failure, the affected team shall be allowed to perform again.
6. Loudspeakers shall be set up outside the broadcast room.
7. The order of presentation will be identified through drawing of lots by the directors before the script writing.
8. Each team shall be given eight (8) minutes for preparation, five (5) minutes for the actual broadcast and one (1) minute for exit. Provided running time shall be applied.
9. The organizers shall provide a wall clock or a timer, which will serve as the official time that can be seen by the contestants and the judges. There will be an official time keeper.

GUIDELINES FOR THE COLLABORATIVE PUBLISHING CONTEST

- A. The competition in collaborative publishing is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department in a publishing house.
- B. Each school shall organize a team of seven-member contestants. There will be one team for English and another for Filipino, both at the elementary and secondary levels.
- C. All contestants are required to attend the orientation before the actual competition.
- D. Once the contest has started, members of each team shall no longer be allowed to go back to their quarters nor report to their respective advisers.
- E. A mini press conference will be held to become the basis for the actual writing of the editorial, feature and news articles. Coverage of an actual sports event shall be attended by the sports writers. Pictures of the mini press conference shall be taken by the photojournalists and editorial cartoons will be produced while the rest of the team are doing write-ups, lay-outing and editing.
- F. Sports writers and photo journalists must be ready to watch an actual game where they shall gather appropriate data and/or conduct interview before and after the game. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for further interview and data gathering.
- G. The team will be given two (2) hours data gathering and writing and another two (2) hours for lay-outing and editing.
- H. Each team will be required to bring a maximum of (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary) for the lay-outing of the group's final output. The laptops will be checked by the TWG for any other official applications and pre-written documents or references therein.
- I. Mobile phones and other electronic gadgets shall not be allowed except for digital camera and laptops with disabled internet connection.
- J. Each group will be required to convert their output into pdf format, print and submit it to the contest committee. The collaborative publishing team shall submit both hard and soft copies of their entries. They should ensure that no identifying marks about their school, division or region can be found on their output.
- K. The output of the contest is an A4-size four-page publication.
- L. The top (7) seven teams shall be recognized and the points they will be included in the determination of the overall scores.
- M. The decision of the members of the Board of Judges shall be deemed final and irrevocable.

10. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. The green flaglet shall be raised to signal the team to start. The yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining and followed by the red flaglet to indicate that their time is up.
11. The entire production schedule shall be governed by the zero (0) or perfect score for the time scoring requirement.
12. The contestants shall leave the broadcast room right after their presentation.

C. ACTUAL PRESENTATION

1. The format for broadcast copy (line count method) writing shall be used.
2. Infomercials may be derived from the subjects which have values related to government, economy, health, environment, social, spiritual, and/or moral responsibilities.
3. Group presenters in English shall be asked to perform ahead to give ample time to producers in Filipino to catch-up and make up for the time devoted to translation.

D. CHECKLIST

1. Copy of guidelines and judging procedures (for Judges)
 2. Program/Acknowledgement Form
 3. Presenters' Data Sheet (Proctor's Copy)
 4. Numbered competition sets of Raw items
- Turn over competition materials (raw news items) to proctor/teachers for safekeeping, making sure that the PRESENTERS' DATA SHEETS (1 copy for judges and 1 copy for DepEd proctors) are attached.
 - Proctors/Teachers conduct drawing of lots.
 - Sets of raw news items have already been numbered in advance.
 - Each set shall correspond to the number drawn by any group.
 - Proctors/ Teachers shall be responsible for the collection of duplicate scripts following the first hour and handling the same to the judges for the initial screening.
 - Proctors/ Teachers shall turn over to judges their copy of the presenters' data sheet

CRITERIA FOR JUDGING (OVERALL/GROUP PERFORMANCE) FOR BROADCASTING

35%	<p>SCRIPT/PRODUCTION</p> <ul style="list-style-type: none"> • Application of Broadcast and journalism principles • Broadcast form of writing • Clear and logical organization of news scripts
35%	<p>DELIVERY/PRESENTATION</p> <ul style="list-style-type: none"> • Clear presentation of items • Modulation, volume and voice quality • Confidence
30%	<p>STYLE/TECHNIQUE</p> <ul style="list-style-type: none"> • Creativity • Uniqueness

100% TOTAL

Note: Corresponding points shall be deducted from the overall score for presentations which run under or over the prescribed time limit of 5 minutes.

WORKING COMMITTEES IN THE 2015 DSPC**A. Executive Committee**

Federico P. Martin	OIC-Schools Division Superintendent
Rizalyn A. Guznian	Chief Education Supervisor
Francis F. Peckley	Education Program Supervisor-English
	Education Program Supervisor-Filipino

B. Committees

1. Registration and Program: Host School and SPA Association Treasurers
2. Display, Documentation, Awards

		Secondary	Elementary
Display	Chairman	Dionisia Quintino	Benilda Mendoza
	Co-Chairman	Corazon Villena	Rosana Lucas
	Members	Jose Aclinen Martes Calasen	Joan Baucas
Documentation	Chairman	Ma. Zenaida Juguilon	Tuesda Lucio
	Co-Chairman	Suela Vencio	Karen Bosaing
	Members	Jennifer Arais Jessica Gavis	Novie Ann Bomowey Clariza Ta-o
Awards	Chairman	Thomas Tumpap	Annabelle Lawagan
	Co-Chairman	Benjamin Sacla	Jomar Soriano
	Members	Leo Sampaga Jeniifer Antonio	Mercedes Oplas Manuel Martin

Proctors

	Secondary		Elementary	
	ENGLISH	FILIPINO	ENGLISH	FILIPINO
NEWS	Rosemarie Yangkin	Maribel Arguelles	Jonilyn Padillo	Leilanie Alcaraz
FEATURE	Verna Manuel	Juvelyn Paleyan	Helen Golingab	Myla Bayas
SCIENCE & TECHNOLOGY	Sharon De Vera	Grace Dumawor	Grail Bengwayan	Shiela Soriano
SPORTS	Anderson Dawigi	Teodora Senio	Teresita Ganasi	Ofelia Inso
EDITORIAL	Minda Arisga	Mary Ann Santos	Hilaria Palayao	Agustina Bolayo
EDITORIAL CARTOONING	Julius Takimpay	Myla Vicente	Clara Teofilo	Selvitee Simeon
COPY READING & HEADLINE WRITING	Jocelyn Agayao	Joannie Haramain	Daisy Gawidan	Jennifer Cayat
COLLABORATIVE	Junia Naisod	Marjorie Kila-an	Mary Ann Pacio	Harold Bacuso
BROADCASTING	Lourdes sinakey Hienjie Dominguez	Venerando Rosal Noemi Laduan	Daisy Canuto Mary Lenneng	Anna Marie Lopez Prima Joseph
PHOTOJOURNALISM	Agustin Nang-is	Agustin Dao-anis		Joveliza Bilog